

## PRESS RELEASE

### **REVA Hospitality appoints PRO TECHNOlogy as its exclusive distributor in the United Arab Emirates.**

**Dubai, United Arab Emirates, June 2019** - REVA Hospitality has joined forces with PRO TECHNOlogy, naming them as their exclusive partner and official reseller in the UAE.

PRO TECHNOlogy has strong, established relationships with the hospitality industry in the UAE and Middle East region, spanning over 20 years. Their experience and support in the region is second to none.

The REVA Hospitality product suite not only brings market leading functionality to the region, but also dovetails perfectly with other products currently within the Pro Technology stable.

*Mr Jamal Maraqa, Managing Director PRO TECHNOlogy* said of the partnership “we are very proud to have been chosen by REVA Hospitality as their strategic partner in this region. Today’s announcement of partnering with an industry leader in the Hospitality market is another solid step in our journey to build on our foundation in offering the best IT tools and innovative solutions to the growing demands of the hospitality industry in the UAE and will enable us to become a leader in this market segment.

REVA Hospitality is the perfect partner to help us fully realize and support all hoteliers in the region, Maraqa added”.

*Mr Dion Jensen, Founder and CEO of REVA Hospitality* said of the partnership

“We are excited to partner with PRO TECHNOlogy. Guests have the reasonable expectation of a digital experience, which empowers them to experience, explore and consume whenever they want, wherever they are. Guests are distracted, bombarded by external messages, they want to be able to disconnect and consume on their terms.

In an environment where occupancy rates are either holding steady or in decline, hoteliers are managing costs as best they can, however success lies in maximising revenue per available guest.

The established relationships PRO TECHNOlogy hold in the Middle East will be a perfect fit for our technology product suite.”

*Ends*



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